

STATE LIBRARY OF LOUISIANA

P. O. Box 131 Baton Rouge, LA 70821-0131

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State Library initiatives target emergent literacy skills

ducation experts have known for years that success in fourth grade is an accurate predictor of success in high bottom; writing is everywhere. She realizes that when people read, writing tells them things they need to know. She sees school, college and beyond. Recent findings indicate, that reading and writing are important, interesting and fun, however, that children who learn key pre-reading skills as and is motivated to learn to read and write. babies, toddlers and preschoolers are far more likely to read Understanding that letters have particular, recognizable at grade level in both fourth grade and first grade. This is names and shapes and stand for particular sounds is the particularly important in Louisiana, where standardized beginning of alphabetic knowledge. A pre-school child who identifies the first letter of his name as "my letter" is tests indicate that over 40 percent of fourth graders cannot read at grade level. demonstrating this knowledge.

Research indicates that the window of opportunity for wiring children's brains to be ready to learn to read occurs from birth to about age five. After that, the brain begins pruning underdeveloped brain cells. Studies show that children need skills in four key areas to be ready to learn to read: oral language development, print awareness, alphabetic knowledge and phonological awareness.

"Parents, librarians and teachers want to help children develop the emergent literacy skills required for academic success," notes State Librarian Tom Jagues. "The State Library of Louisiana is partnering with public libraries and educators to identify and develop innovative programs and resources that will help children acquire these pre-reading skills."

The four emergent literacy skill areas comprise numerous concepts that children must grasp. These are learned through educational games and activities, especially reading aloud to children. This learning process begins when children are babies and occurs at individual rates, with all skills developing concurrently to some degree. Children gradually come to understand that objects, ideas and feelings are expressed by spoken words, and that spoken words are represented by printed words.

Oral language development begins, for example, when a baby learns that he can make sounds that elicit actions by others. Over time, vocabulary and narrative skills develop in direct relation to how much a child is spoken to, sung to and read to.

As a child develops **print awareness**, she learns how print works: spoken words can be "captured" in writing and read by others; writing is read from left to right and top to



Auto Repair Reference Center

EBSCO's Auto Repair Reference Center database contains complete automotive repair information supplied by Nichols Publishing, publisher of Chilton's information. Auto Repair Reference Center contains information on most major manufacturers of domestic and imported vehicles, with repair information for most vintage makes starting as far back as 1954. The step-by-step procedures are written specifically for do-it-yourselfers, but are comprehensive enough for professional technicians. The database includes:

- data on over 25,000 vehicles from 1954 to the present;
- over 100,000 factory drawings and step-by-step photographs;
- over 65,000 technical service bulletins and recalls issued by original equipment vehicle manufacturers;
- over 110,000 wiring diagrams for easy viewing and printing;
- specifications and maintenance schedules;
- the *Labor Time Guide & Estimator*; and
- *Quick Tips,* a complete guide to vehicle ownership and maintenance.

Because library patrons are most likely to utilize the information at home or elsewhere, unlimited remote access to this database is an enormous benefit. New repair procedures and updates are continuously added. In addition, statistical usage reports are now available for Auto Repair Reference Center, allowing libraries to track patrons' usage of this comprehensive database.

Auto Reference Repair Center is one of a wide variety of Louisiana Library Connection online databases available at every Louisiana public library free of charge. Registered patrons with library cards can also access most databases any time from home, work or any Internet-accessible computer by visiting the State Library website <<u>www.state.lib.la.us</u>> or local public library web sites. These databases are otherwise available only to paid subscribers.

COMMUNIQUÉ

November / December 2004

Phonological awareness includes the realizations that sentences are made up of separate words, that words are made up of separate sounds and that rhyming words have the same ending sound patterns. A child who grasps these

concepts is just a half-step from learning to spell. State Library early childhood services consultant Rose Anne St. Romain is identifying specific methods and resources that develop these skills in children from babyhood through first grade. Drawing from exemplary programs developed by public

librarians and early childhood educators, the State Library will implement model programs that foster development of emergent literacy skills while providing enjoyment for young children.

One such program, Let's Read!, circulates materials directly to individual pre-

school classrooms. The materials, such as big books, music and learning games, help children achieve grade-level expectations in language arts set by the state Department of Education. Another program, Family TREASURES, is an entertaining nine-part series for families that can be easily implemented by public library staff. The series features reading aloud, sing-alongs and hands-on activities. An important component is the specific information provided to caregivers about ways to foster development of their children's skills on a daily basis.

The State Library is forming an advisory team to work with St. Romain to develop emergent literacy initiatives. People who wish to participate are encouraged to contact St. Romain by phone at (225) 219-9502 or via email at <rstromai@state.lib.la.us>.

iewpoint

"A partnership that works." That phrase is a short but accurate description of this year's Summer Reading Program. Gale Criswell, State Library children and teen services consultant, reported a significant increase in registrations, completions and attendance at programs this year, which for the first time combined children's and young adult (teen) programs. Over 104,000 registered, surpassing 100,000 for the first time. Children's registration alone was 97,000, more than 10,000 above last year. Over 54,000 youngsters completed their library's requirement for a reading certificate, and attendance at the interesting variety of programs exceeded 300,000. As a result, over 1.5 million books were circulated during the program statewide.

The impetus for success derived from several factors, including an appealing theme, attractive artwork, training and supportive materials. However, the major reason for the success of this program previously, and especially this year, comes from the genuine dedication and commitment library staffs have made to the program. Just as you have complimented Gale Criswell on her coordination and training for this program, she has many times spoken of your cooperation and full support, without which the program would surely fail.

Lest any of us begin to think that promoting reading to children is too much work for the return, let me share with you a comment from Clara N. Bohrer, president of PLA, in the July/August issue of Public Libraries: "Literacy pays. Most parents, educators and public officials would agree that it's important for children to become good readers because that generally leads to school and job success. However, not everyone understands the broad economic benefits of literacy. Studies have calculated a 16 percent real internal rate of return on the financial investment for early childhood development programs, which support the development of language, cognitive skills and other early learning." Investing in early childhood development "yields an extraordinary return, far exceeding the return on most investment, private or public."

The State Library will continue its efforts to reach Louisiana's children and young adults with this and other programs, and we are grateful for and appreciative of your support.

all Thomas F. Jaques State Librarian

Communiqué is published bi-monthly by the Library Development Division of the State Library to provide information to Louisiana libraries and people with an interest in libraries. Correspondence regarding public libraries should be directed to the Library Development Division. People with visual or physical handicaps who need a large print or audiocassette version of Communiqué can contact the Library Development Division at (225) 342-4931.



STATE LIBRARY OF LOUISIANA

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www.state.lib.la.us

The State Library of Louisiana is one of our state's greatest resources for research information, government documents, genealogical data, books in Braille, audiobooks and more.

The State Library's mission is to build an informed, literate and democratic society by ensuring access to informational, cultural and recreational resources, especially those resources unique to Louisiana.

LOUISIANA BOOK Review

sidore Newman School by Anne Rochell Konigsmark is a celebration of the 100th anniversary of New Orleans' Isidore Newman School, one of the finest college prep schools in Louisiana and the South. Opened as a manual training school for the children of the Jewish Orphans Home in 1904, the school now has over 1,100 students in pre-K through homecoming (1941), the school's 50th anniversary in 1953, twelfth grades. Konigsmark's book is a

celebration of the students. faculty, benefactors, history and achievements that make up the Isidore Newman School.

Isador Neumond was born in 1837. He arrived in New Orleans in 1853 at 16 from Kaiserslautern, Germany, and changed his name to Isidore Newman. He became very wealthy and gave his time and money to help the South, keeping New Orleans and Louisiana afloat during the Wall Street Panic of 1873, financing levee construction, electri-



fying the New Orleans streetcars, helping finance Audubon Park and donating money to Jewish, Christian and black institutions. In 1902, Newman donated money to establish and open the Isidore Newman Manual Training School. (The name was changed in 1931.) At Newman's death in 1909, he had given an estimated \$2 million to charity.

The book will enhance any library's educational Isidore Newman School is a well-written history of history collection with information and images of a the school. Chapters follow a logical progression and school for Jewish orphans that became one of New cover the accomplishments of each decade of the school's existence from Newman's idea to create the Orleans' most respected educational institutions. school and its early years, through the golden era of the 1930s, 1940s and 1950s to the present, culminating Reviewed by Charlene Bonnette, reference librarian in in the school's 100th anniversary celebration. A the Louisiana Section of the State Library of Louisiana

Check out these resources on the State Library web site..... Continuing education & other activities: http://www.state.lib.la.us/la_dyn_templ.cfm?doc_id=154> Books about library organizations & services: <http://www.state.lib.la.us/la_dyn_templ.cfm?doc_id=160>

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Isidore Newman School -**One Hundred Years**

by Anne Rochell Konigsmark

New Orleans: Isidore Newman School (2004) ISBN: 0-9747959-0-9 248 pages (\$50)

detailed time line begins with Isidor Neumond's birth in 1837 and concludes with the school's 2003 centennial. It includes the 1905 dedication ceremony, the first commencement in 1909, the 1911 publication of the first issue of The Pioneer, Louisiana's oldest student literary magazine, the 1936 arrival of the first trained librarian, the first

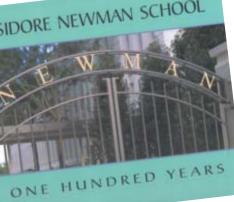
ISIDORE NEWMAN SCHOOL

the first computer course (1970) and the first classroom computers (1980) and the first prekindergarten class (1995). Special sections throughout are dedicated to former students who have written about their time at Isidore Newman School.

Photographs document and enhance the book, bringing text alive with images of the school, students, faculty and staff. Of

special interest are early photos, an architect's rendering of the first 1903 school building and class pictures as early as 1913 and as recent as the graduating class of 2009. There are classroom and sports photographs from the 1920s to the present, plus photos of the band and other extracurricular activities. Each photo was reproduced with care and is clear and bright. The index indicates illustrations with italicized page numbers.





OB OPENINGS

City Librarian/Library Director

New Orleans Public Library - New Orleans Requires ALA-accredited MLS, 5 years administrative experience. Salary \$73,325 up. Applications online at <<u>rtrigs@gno.lib.la.us</u>> or by calling 504/ 596-2608. Send resume, application to New Orleans Public Library, Executive Assistant to Board of Directors, 219 Loyola Ave., New Orleans, LA 70112.

Head Librarian, User Services LA Tech University - Ruston

Requires ALA accredited MLS/MLIS; 2 years management experience in any field; excellent written, oral English communication skills; office software knowledge. Prefer academic library experience in user/access services; outstanding interpersonal, communication skills; experience generating reports using Sirsi Unicorn, Iliad. Plan, direct User Services; supervise 3-4 support staff who handle circulation, interlibrary loan, document delivery, reserve; serve as bldg. supervisor, ensuring adequate staff coverage. Perform full range of reference, info resource services; participate in reference desk schedule, including some evening, weekend hours; provide instruction to faculty, graduate students on document delivery, interlibrary loan services; serve on university committees. Details at <<u>www.latech.edu</u>>. Salary \$32,000 up for 12-month, tenure-track position, competitive benefits. Send application, resume, 3 references to Donna L. Vavrek, Chair, Head User Services Search Committee, Prescott Memorial Library, P.O. Box 10408, Louisiana Tech University, Ruston, LA 71272.

Library Director

Jennings Carnegie Library - Jennings

Requires bachelor's degree; library science experience or coursework. Prefer MLIS; eligibility for state certification; special interest in genealogical, historical, archival collections; basic computer skills; commitment to planning, executing programs for adults, children; ability to communicate effectively with public and city, state governing bodies. Responsible for all aspects of management, operations for singleoutlet municipal library. Send inquiries, resume, to Mrs. Dana Williams, Library Board President, 910 Norwood Dr., Jennings, LA 70546.

Reference Librarian

West Baton Rouge Parish Library - Port Allen Requires ALA-accredited MLS; knowledge of computers, electronic database use in libraries, including Internet; progressively responsible professional library experience; ability to communicate effectively with staff, public. Provide reference services to adults, children: supervise circulation staff, procedures; plan, administer adult programs; train patrons in use of computers, databases, software; assist with

selection of print, non-print reference materials; troubleshoot problems with LAN computers, software; coordinate solutions with technical assistant; coordinate, supervise interlibrary loan services. Salary \$28,941 - \$33,237. Great benefits, retirement. Send resume, 3 references to Anna Marchiafava, Director, West Baton Rouge Parish Library, 830 N. Alexander Ave., Port Allen, LA 70767 (225/342-7920).

Library Consultant

State Library of LA - Baton Rouge

Requires ALA-accredited MLIS, 5 years subsequent professional experience. Prefer extensive knowledge of E-rate, technology. Provide consultant services to LA public libraries with emphasis on E-rate, technology; travel required. Salary \$39,944 - 65,000. Send resume, SF-10 Civil Service application to Alison Foster, Human Resources Officer, State Library of LA, P.O. Box 131, Baton Rouge, LA 70821.

Head Librarian – Materials Management Lincoln Parish Library - Ruston

Requires ALA-accredited MLS/MLIS; 5 years experience, preferably supervisory, with at least 2 in technical services at public library. Manage acquisition, cataloging, processing of all materials, maintenance of automated catalog; supervise materials management staff. Starting salary \$35,000 - 37,500. Send resume to Stacie Sparks, Business Manager, Lincoln Parish Library, 910 N. Trenton St., Ruston, LA 71270.

Library Director

Lafayette Public Library - Lafayette

Requires ALA-accredited MLS; 3 years public library management experience; substantial experience in building programs, design; ability to operate effectively with board, public officials, library support organizations, community; exceptional executive, leadership skills. Plan, implement services for main library, 9 branches with \$5 million budget serving 190,000 people in university community with strong technology presence amid Cajun, Creole cultures. Details at <www.lafayette.lib.la.us>. Salary \$70,000 -74,000; excellent benefits. Flexible start date

early 2005. Send vision for public library of future, resume; 5 references to Library Director Search Committee, Office of Human Resources, Lafayette Consolidated Govt., P.O. Box 4017-C, Lafayette, LA 70502.

Librarian

Pinecrest Developmental Center – Pineville Requires MLS, 2 years library experience for Librarian 1 or 2 position. Send SF-10 Civil Service application, available at <<u>www.dscs.state.la.us</u>>, to Janet Reich (800/584-8511), Resource Center Director, Pinecrest Developmental Center, P.O. Box 5191, Pineville, LA 71361 or fax to 318/641-2344.

Head Reference Librarian

LSU Health Sciences Center - Shreveport

Requires ALA-accredited MLS; 5 years experience in health sciences librarianship; 3 years supervisory experience: knowledge of health sciences information sources; excellent organizational, written, oral communication skills. Tenure-track faculty position in Department of Medical Library Science at assistant professor/associate professor rank. Report to associate director; supervise 3 reference librarians. Salary \$40,000 - 50,000. Send curriculum vitae, 3 references to Unclassified Manager, Human Resources Dept., LSU Health Sciences Center - Shrevport, P.O. Box 33932, Shreveport, LA 71130-3932 or via email to <<u>eharve@lsuhsc.edu</u>>.

Head Librarian - Special Collections

Southern University Cade Library-Baton Rouge Requires ALA-accredited MLS; 5 years academic library supervisory, management experience; ability to work independently, as part of team; knowledge, experience in emerging technology; excellent interpersonal skills; strong commitment to public service. Prefer professional special collections experience. Supervise, manage archives: Camille Shade African-American Collection; Music Listening Center. Salary \$50,000 up; position, salary based on qualifications for 12month faculty appointment. Send resume, 3 references to Emma Bradford Perry, Dean of Libraries, Cade Library, Southern University, Baton Rouge, LA 70813.

Share your library's news!

Libraries are invited to submit details and photographs of accomplishments and milestones; new or innovative events and programs for potential adaptation by other libraries; community partnerships; friends group activities; and changes in board members and staff, including new hires, promotions and job openings. Information must be submitted (by Nov. 15 for the January/February issue) to Catherine Carlock Simpson, State Library communications director at < csimpson@state.lib.la.us> or 225/342-9713.

Profile

ing council of the Women's Council of Greater Baton Georgia Watts Brown of Baton Rouge was appointed to the State Library Board of Commissioners in Rouge. She previously served as a member of the December 2002. She is a graduate of Southern Univer-Louisiana Historical Records Advisory Commission; the sity and the LSU School of Library and Information Louisiana Centseptequinary Commission, which Science. Prior to her retirement from Southern in 1999 planned the state's 175th anniversary celebration; the after 42 years of service, Brown was director of the Mayor's Committee on the Needs of Women; and the Southern University Library from 1975 to 1992 and Governor's Commission of director of women's studies at SU from 1992 to 1999. 100 to streamline state She previously worked as a librarian and an associate government. professor of library science. Brown was born in St.

Brown has been a board member of the East Baton Francisville and has lived in Rouge Parish Library since 1984 and currently serves as Baton Rouge since childhood. vice-president. She is a member of ALA and LLA, and is She is married to Ollie J. past chair of LLA's trustee section and academic sec-Brown, a retired principal for tion. She also served on the Library Services and the East Baton Rouge Parish Construction Act Advisory Council for the State Library. public school system. They Brown has served on the board of Habitat for reared two children and now

Humanity since 2000 and is a member of the coordinat-

Attendance topped 300 at the June performance of the Concordia Parish Library Community Concert Series, now in its tenth year. The concerts are funded by the Louisiana Decentralized Arts Program with help from local businesses and residents. The first performance in 1994 featured excellent artists provided by the LSU School of Music. Only 40 people attended, but the evening marked the beginning of a great music program that has grown over the years. The local bank opens its doors to the public for each concert and provides a spotlight, the bank marquee and weekly newspaper ads. The library publicizes the concert via the library newsletter, web site and bookmarks and prepares posters for display in the storefronts of parish businesses. The local cable company, newspaper and radio stations also promote the event and area garden clubs supply fresh flowers for the performance. The night of the performance, the lights are dimmed in the bank lobby, the spotlight focuses on the featured artists, dressed in tuxedos and sequins, and the show begins. At the end of the evening, the Concordia Parish Library takes a bow for bringing cultural enrichment to a rural area, enabling area residents to enjoy great concerts free in their own community. The next day, the concert is performed again, this time for faculty and about 1,000 students in the local public school system, so they can also enjoy the music.

Georgia Watts Brown

have three grandchildren.









We Can Make It, a series of programs for at-risk families at the Abbeville Branch of the Vermilion **Parish Library**, is one of 12 family literacy projects across the nation chosen to receive support through the national Center for the Book at the Library of Congress in 2004-2005. Each project in the national **Reading Powers the Mind family** literacy program is in a different state and involves partnerships between the participating library and state and community organizations. A key objective of the Vermilion program is to make caregivers aware of important issues and community resources related to children's health, education and safety, said library director Jackie Choate. Community partners include the Vermilion Parish Health Unit, the Acadiana Works Boys & Girls Club, the Vermilion Parish School Board and local fire and police departments. The national program will test potential library-community partnerships that could be replicated in different communities. Funding for Reading Powers the Mind was provided by a \$409,000 Viburnum Foundation contribution to the national Center for the Book.

The Beauregard Parish Library in DeRidder was among the winners ings and utilization as well as educaof the Blue Ribbon Consumer **Health Information Recognition** Awards announced by the National **Commission on Libraries**. The awards recognize libraries for excellence in distributing health information and promoting healthy lifestyles.

The West Baton Rouge Parish Library received a \$5,000 grant from the Entergy Charitable Foundation to fund Community Family Time, a series of programs designed to encourage parental participation in

school learning activities for their elementary students. The grant funds will purchase books and materials used by families during the program and provide a snack.

irrahs and Oct 6 2004 New Deliver Pathie Long \$ 10,000 1 THENSEN DELLAS STUD

A study by the University of Wisconsin at Whitewater concludes that several Louisiana cities are among American's most literate cities. The study ranked Shreveport 17th, Baton tended the dedication of the new Rouge 25th and New Orleans 62nd. The rankings include cities with populations of 200,000 or more. The study included library support, hold-

tion, newspapers, publications and booksellers. Details are available online at <<u>http://www.uww.edu/npa/</u> cities/Library.html> by clicking on the link at the bottom of the page for Cities 11-30.

The State Library and Louisiana **Public Broadcasting** are producing *Louisiana Book Talks*, a series of programs for television broadcast featuring 2004 Louisiana Book Festival authors. The series will comprise five to seven 30-minute programs,

each videotaped live at the 2004 Louisiana Book Festival and broadcast during December and January on Louisiana Public Broadcasting via LPB & You and affiliated cable stations.

> Alan Stein, left, head of the New Orleans Public Library's Louisiana Division, is pleased with a \$10,000 presentation check from the **COPE Foundation**, but board member Marge Sherrod, right, has her hands on the real money. NOPL received a \$10,000 grant from the foundation in October for preservation of Louisiana historical records, enabling the library to copy fragile records on microfilm.

Both LPB and affiliate cable stations will broadcast the programs multiple times during the two-month period.

State Librarian Tom Jaques at-19,000-square-foot Fort Polk Library and Education Center at the Army base in central Louisiana. The center will serve an estimated population of 100,000 soldiers and their families.

Northwestern State University and the Natchitoches Parish Library collected 3,126 books for three university libraries in Iraq, which have not received new textbooks since 1990. The books were examined and entered into a database before being shipped to Iraq. Donations came from NSU, Natchitoches and other Louisiana towns. The **Books for Baghdad** drive was organized earlier this year by NSU administrators, students and library staff.

Carla Hostetter, director of the Iberia Parish Library, retired in June after 22 years of service. She was succeeded by Kathleen Miles, assistant director for the past 16 years. Cheryl Braud, previously children's librarian, was promoted to assistant director.

Trudy Jaques retired in August after 17 years as assistant director of the East Baton Rouge Parish Library. She previously served as school librarian at Episcopal High in Baton Rouge.

Kimberly L. Cifreo was named head of public



relations for the East Baton Rouge Parish **Library**. She previously served as press office assistant during Gov. Mike Foster's administration from February 2000 to January 2004. Cifreo succeeds Debbie **Penny**, whose early retirement was necessitated by health concerns.

Phyllis E. Johnson was named community relations



director for the New Orleans Public Library. She succeeds Germaine Age Williams, who accepted a position as marketing and media relations manage Xavier University.

Nell Arnold, manager of the Vidalia Branch of the Concordia Parish Library retired earlier this year after 28 years.

Deborah Kula was named acting director of the Audubon Regional Library. She succeeds Doris Buer **Peggy Dupuis**, administrative assistant for the public



the Calcasieu Parish Police Jury and the Rotary Club exemplary service.

State Library of Louisiana

People & Places

Jon Laiche was hired as a librarian at the **Tangipahoa** Parish Library. An educator with 18 years of experience and a master's degree, he is pursuing an MLIS degree. Robert Taylor was reappointed to the DeSoto Parish Library board. Mary Peterson, a retired educator, was appointed to

the Audubon Regional Library board. Vivian Solar, cataloging librarian at the Ascension Parish Library, was named editor of Louisiana Libraries, the official journal of the Louisiana Library Association. Kristina Guillory was promoted to library assistant 2 at the Bell City Branch and Hayes Branch of the Calcasieu Parish Public Library. Delores Pettis was promoted to library associate 1 and transferred to the Sulphur Regional Branch to fill a reference position. Thanks to a major renovation project, the Hammond Branch of the Tangipahoa Parish Library has new

carpet, shelving to accommodate different media, comfortable seating, additional computers and a redesigned interior that includes new restroom facilities.

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| | In Memoriam |
| , | Louise Brooks , former reference librarian at the Jackson Parish Library. |
| ger . lic | Mae C. Deavitt , 90, former head librarian at the Slidell Branch of the St. Tammany Parish Library. |
| the | Warren Dietrich , 89, former member and president of the Webster Parish Library board and 1963 recipient of the Modisette Award. |
| olic | |
| ie | Frances Leggio Landry , 96, attorney and former East Baton Rouge Parish Library board member. |
| n | Judy Lastrapes , 83, former head of the State Library's Services for the Blind and Physically Handicapped. |
| les b oe | Adrienne Theriot Sherwood , 54, St. John the Baptist Parish Library board member and teacher. |
| 00 | Lizzie Tillman , 94,a retired employee of the State Library. |
| s by for | Bill Walters , 81, retired teacher and coach and former employee of the East Baton Rouge Parish Library. |
| | Wilda "Dada" Waggenspack , 91, who retired from the extension department of the State Library. |
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