

# Suggestions for Promoting the 2012 Louisiana Teen Readers' Choice Program (LTRC)

## DETAILS

- For Grades 9-12
- Total of 10 books on the annual list
- Students need to read or listen to any 2 titles and vote for their favorite
- Students may vote: together at school with a ballot box, at school on real voting machines or individually online
- Visit the Official Website: [www.state.lib.la.us/ltrc2012/](http://www.state.lib.la.us/ltrc2012/)

## SPRING 2011

- Purchase the 10 titles on the 2012 LTRC Title List (if you haven't already)
  - All but 1 title is available in paperback
- Ask your PTA or another organization to help purchase multiple copies of the LTRC books, or consider having a small fund raiser
- Booktalk the titles when the students visit your library
- Show the website and book-trailers to the students and let them write down their favorites
- Talk with your administration and teachers about putting the LTRC titles on the required or suggested Summer Reading Lists
  - You can also partner writing assignments with the required summer reading books
- Create a special assignment for students who want to earn extra credit over the summer
- Invite your local public librarians to visit your school in the spring to:
  - Booktalk the LTRC books and help generate excitement about the program
  - Talk about the services, programs, and items they have in the public library collection of interest to your high school students
  - Help get students excited about Summer and the upcoming Summer Reading Program

## FALL 2011

- Order your free LTRC materials from the State Library and put out posters
- Contact the Secretary of State's Office to reserve real voting machines for your school and hold an election in your library Phone (225) 362-5230; Fax (225) 932-5397 (Voter Outreach Division [outreach@sos.louisiana.gov](mailto:outreach@sos.louisiana.gov))
- Order the titles on next year's LTRC list
  - Those titles will be available on the State Library of Louisiana's website in August
- Generate Excitement at your school about LTRC
  - Talk about it at fall staff meetings or Open House – the brochures are perfect for this
  - Download and print additional copies of the brochures from the website
  - Encourage your teachers to participate by reading LTRC books in class for a few minutes each day
  - Read books or excerpts of longer books during class visits to the library
  - Give every student a bookmark

*REMEMBER: Your excitement or lack thereof is contagious!*

# Teen Choice Book Activity Ideas

- Have a “book of the week” for each week to remind students to be reading, announce it on the PA system each week
- Offer a small prizes or incentives for teens who participate and or meet the goal of reading 2 books (pens, pencils, fancy erasers, candy, etc.)
- If you have a school library club or book discussion group at your library:
  - Encourage those students to participate in the program by reading the books and to promote the program by write reviews for the student newspaper, newsletter, or website.
- If your school has a newsletter be sure to mention your school’s participation in the LTRC program
- See if any of the authors will do free Skype visits for book clubs
- Include information about LTRC on your library web site and link to the State Library’s web site
- Have an art contest where student create an original piece of artwork inspired by a LTRC book they have read
- Have a Read-In after school. Students must have a permission slip to stay after school. Each student must bring his/her LTRC book to the Read-In. Students read for 45 minutes – 1 hour. Light snacks could be provided.
- Use a digital video recorder like a Flip to make booktalk videos and load them on the school library webpage or YouTube, consider making it a class project or mini competition
- Closer to Election Day have the students create posters and fliers to campaign for their favorite book
- Have a voting party – students who read 2 books could vote and enjoy snacks and a break from class
- Have students create an Animoto video slide show for LTRC book or books.
- Once your students vote, let them know which books won for their school and be ready to compare those results with the LTRC winners for the state, this is great for generating discussion

## Incorporating Writing Exercises

- Create a display with short reviews by the students
- Have each student start a LTRC journal or Blog for the student to write notes about each book that he/she reads. The students can refer to their notes before they vote.
- Have students give booktalks or make a book report on their title and present it to the class, this could be a group project

## Tracking Reading:

- Make a display of the books and keep track of how many students have read them. Students can put something with their name beside the books they have read
- Don’t forget to make a ballot box if you are not able to get a voting machine
- The ideas are endless, just be creative and use what works for your particular situation

Questions or Comments  
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